CASE STUDY

Colour Connection

Colour Connection is a print and design business based in Gloucester.

SCG SW

BUSINESS CHALLENGE

→ For Colour Connection in Gloucester, poor broadband connectivity was restricting the use of a new cloud-based MIS System as well as preventing flexible, remote working for employees.

→ A telecoms and IT health check identified the most suitable solution and now the business can fully utilise the systems, support their staff, and have even upgraded the security system too.

KEY SOLUTIONS

→ SCG conducted a free Telecoms and IT health check, identifying the challenges that the business faces and selecting appropriate solutions.

→ Installation of a new Ethernet Broadband line has opened up new possibilities for the business, supporting migration to a cloud-based MIS system, enabling better flexible and remote working for staff, and even enabling an upgrade of the security systems at the business premises.

→ Benefits of the health check include cost-savings made through disconnecting unnecessary phone lines, enhancing security through the installation of a door entry system and improvements to the CCTV cameras and increasing the work capacity through better connectivity.

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"Telecoms and IT systems are only useful to a business if they are relevant and fit-for-purpose. So often we find that businesses lack appropriate systems, meaning they are either overpaying, or underperforming, or in some cases both. Ethernet was a brilliant solution for Colour Connection because it helped to overcome the connectivity challenges associated with their location and as a result supported the installation of additional systems which simply weren't an option before."

Claire Maddox, Managing Director of SCG SW

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